



SYBL
P.O. Box 588
Smyrna, TN. 37167

Smyrna Youth Baseball League

January 17, 2006

Company Name
address
City and State
Attn:

Dear Prospective Sponsor:

The Smyrna Youth Baseball League Board of Directors would like to offer you the opportunity to support our youth baseball program in Smyrna and advertise your business in our community. This year we are offering both Team and Field sponsorships.



Each year the baseball program in Smyrna has experienced tremendous growth. In 2005, over 700 young people between the ages of 9 and 18 were involved in our spring or fall programs. These large numbers multiplied by parents, grandparents and friends offer a great base opportunity for your business to be visible to many individuals that your normal advertising may miss. Rutherford County is one of the fastest growing communities in America. Many new families and businesses are moving into our area weekly. Combining this fact with outside tournaments we host will also add visibility to your company's name.

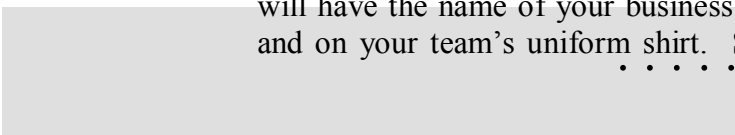
This year SYBL is promoting a new sponsorship program for Field Sponsors, as well as our Team Sponsors. Due to rising costs in virtually everything we do today, we sincerely need your help with numerous projects for the fields and equipment. We have three levels of sponsorship. They are:

Field Sponsor - \$500 for the year

Gold Sponsor - \$750 for the year

Platinum Sponsor - \$1,000 for the year

Our Team Sponsorship Program remains as it has been for the past few years, with the new sponsors fee of \$300 and renewing Team sponsors at \$200. As always, you will have the name of your business placed prominently on a 4' x 5' outfield sign, and on your team's uniform shirt. Sponsors will also receive game schedules for



January 17, 2006

Page 2

their teams. You may also, request a certain team or group you wish to sponsor. We will continue to assign sponsors on a first come first choice basis. In some cases a team could have two sponsors. Field Sponsors will receive advertising on all three fields and may also request a team to sponsor as well.

Ladies and Gentlemen our 2006 slogan is “Batter Up”. We need your company or business to step into the batter’s box and help us out with the rising costs we are incurring. Because of you, our community and children have a clean, safe and up to date facility to play organized baseball. We need your continued support to keep Todd Lane Park and SYBL current as one of the best baseball parks in our community.

We would appreciate responses by December 15, 2005 if possible, so we may prepare for the new season and an early invitational tournament in March of 2006. It takes us a few months to plan and structure the new year properly.

Feel free to call me if you have any questions or require any additional information. I may be reached at (615)714-6420. Responses should be sent to:

Smyrna Youth Baseball League
P.O. Box 588, Attn: Rick White
Smyrna, TN. 37167

Your support is very much needed and appreciated. Please help us help SYBL “Where the Kids Come First”.

Sincerely,

Rick White
Vice President Smyrna Youth Baseball League